

The Columbus trope:

introduced the Cristol Colon archetype shared amongst European society since the early 1500s.

The world agrees that developing countries are demoralized in regards to the business of economics, political/power educational availability and health related issues. It is agreed that the cycle of production (GNP) must increase resulting in greater individual wealth a spending power locally - globally. This includes local product producers, growers or content owners production increase or output? Local factory systems in developing or southern countries are able to produce at equal rates for less expensive prices at markets in the west creating a profit margin for controllers in the west resulting in healthy banking and insurance industries to fund future enterprise in the west. There is a cultural consensus or 'Privilege' amongst the west in formal or informal spoken or unspoken 'language' that they themselves must control: harvest, contract, transport, machine, factor, process or in general maintainability of global industry and markets. This dominance that extends to the market has existed for 500 years. The Cristol Colon - ized Archetype HAS BEEN the dominating character trait for 500 years. Currently technocrats are engaged in the Crystallizing or Democratization of International Markets to aid European or western financing. Western culture has enacted privilege to their own benefit for over 500 years starting with several agreements such as the Inter Curses Magnus in the late 1400's.

How this will be eradicated and to some others if its possible to become eradicated is the current issue. European or western controlled monopolies or monetary, political and education dominant cultures continue to control prices, demand, supplies and inevitable goods to market ratios. This affects the developing countries inevitable ability to earn profit and spend in its own market. All banks, insurances and general equity is solely controlled by European or western based entities. Grossly skewing the market and earning potential or several developing enterprises and countries. Colon-ized characters have lead the world to the brink of destruction environmentally with the raiding of resources and industrialization. Market democratization or crystallization of economic and political power regards Who sets the price? This price fixing is done for the betterment of European or western cultures at the expense of developing countries or enterprises. Developing countries role has not changes as to Who Supplies the production cycle (whether slave or sweatshop). These roles ultimately control the business cycle as power through politics and economics and must be exhibited on the local level to gain greater equity at the international bargaining level for product placement.

"Power is no less "political" for being labeled "economic" power; for politics is but the science of "who gets what, when, and how." (2)

The U. N. Human Development Report, 1997 is 159 page report. Starting with the statement on page 19 "Globalization offers great opportunities-but only if it is

managed more carefully and with more concern for global equity." We begin to see a perception based report that offers some possible methods to insure greater inclusion of developing countries in global economies. How this differs from the previous 501 years of developing 'Southern' countries and their roles in international or western based markets at the exclusion of their own local market is becoming relevant almost 20 years later since the report was released.

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To cut through the chase the culture of dominance and control has not been stemmed. To eradicate poverty you must concentrate on the culture that endorses exploitation / exploration of 'Other' cultures in order gain profit by any means necessary. I call this the Columbus trope, as preceding Cristobal Colon-ized enterprise, we have witnessed a cultural model based on his somewhat hypebol exploits. A shift or copy cat mentality of 'Big Cats' whom roam the open seas (markets) in order to capture new or existing opportunities with hope of royalty, payment and prestige for his lineage pervades white male privilege. Due to its origin and white male participation or dominated character trope or archetype build on several key issues that are problematic to 'indigenous' or 'other' cultures' encountered by such 'Captains' of industry we now face. A colonial (based on Mr. Colons exploits) system, model or mentality currently resemble upstart independent autonomous republics (companies) such as Mr. Colons own Geneo or Venice. These Maritime aristocratic republics, competed for military and commercial dominance much like corporations now do. Their 'Colombian Exchange' is a profit based, exclusive European controlled trade or current exploration / enlightenment (poverty eradication for Europe only) in order to capture new markets, predominantly 'Southern' based. Nothing has changed in this approach since the start of the slave trade. Which included 500 years of looting, pillaging for natural resources and minerals and the inevitable destruction and forced labor of many of the worlds citizens. This 'War' like mentality is induced for market dominance and what ever incursions may result after.

(2) Brady, Robert A. Business as A system of poor, New York: Morningside Heights, Columbia University Press, 1943